

# SPONSORSHIP AD SPECS

## Preferred advertisement file types:

1. eps/ai
2. pdf
3. jpeg/gif/tiff/png (high-res/300dpi)

## Preferred logo file types:

1. eps/ai
2. pdf
3. jpeg/gif/tiff/png (high-res/300dpi)
4. If you don't have a logo, include how your company/name should be displayed

## FULL PAGE

7.5" WIDTH X 10" HEIGHT

## EIGHTH PAGE

3.75" WIDTH X 2.5" HEIGHT

## HALF PAGE

7.5" WIDTH X 5" HEIGHT

## QUARTER PAGE

3.75" WIDTH X 5" HEIGHT