

**2023 NATIONAL  
PHILANTHROPY DAY**

*"Breakfast of  
Champions"*

**SPONSORSHIP OPPORTUNITIES**

*St. Louis Association of Fundraising Professionals  
November 14, 2023 | Marriott St. Louis Grand*

In professional fundraising, **vital philanthropic partnerships must be maintained for the benefit of humankind**. It is proper that we honor those who best exemplify commitment, dedication and talent toward helping society.

Therefore, the St. Louis Regional Chapter of the Association of Fundraising Professionals (AFP) is **proud to recognize the outstanding achievements** by individuals, families, corporations, foundations, organizations, or other groups. **These awards are given in recognition of lifetime or long-term achievements** that have had a major impact in the St. Louis area on a local or regional level.

## 2023 Honorees

- Outstanding Emerging Professional: **Sara Paracha**
- Outstanding Fundraising Executive: **Jackie Hamilton, MBA, CFRE**
- Changemaker: **Rachel D'Souza, MPPA**
- Outstanding Fundraising Volunteer: **Barbara Silver**
- Outstanding Youth in Philanthropy: **Sam Abeles**
- Outstanding Philanthropist: **Henry A. Jubel Foundation**

**\$5,000**  
Champion Sponsor

		<b>\$3,000</b> Gold Sponsor	<b>\$1,500</b> Silver Sponsor	<b>\$750</b> Bronze Sponsor
<b>Pre-Recorded Video</b> Before Award Ceremony	60 Seconds			
<b>Listing</b> in Event Press Release				
<b>Tickets</b> to Event	10	8	5	2
<b>Recognition</b> in Opening Remarks				
<b>Ad Placed</b> in Program	Full Page	1/2 Page	1/4 Page	1/8 Page
<b>Mentioned</b> on Invite & Event Website				
<b>Logo</b> in Event Slideshow & Newsletter				
Social Media <b>Mentions</b>	3	2	1	0
Sponsorships <b>Available</b>	2	3	5	Unlimited

## Congratulatory Ad

To reserve a custom ad in the online program to honor the award winners, contact our Chapter Administrator at [admin@afpstl.org](mailto:admin@afpstl.org) or purchase online by scanning the QR code. **Ads will be displayed in the program, and are due November 7.** All proceeds benefit AFP St. Louis.



**\$500** | 1/2 page

**\$250** | 1/3 Page

**\$100** | 1/4 Page

If you are interested in becoming a National Philanthropy Day sponsor, please contact AFP at [sponsorship@afpstl.org](mailto:sponsorship@afpstl.org) to process your sponsorship. **Sponsorships are due by November 7, 2023.**

# SPONSORSHIP AD SPECS

## Preferred advertisement file types:

1. eps/ai
2. pdf
3. jpeg/gif/tiff/png (high-res/300dpi)

## Preferred logo file types:

1. eps/ai
2. pdf
3. jpeg/gif/tiff/png (high-res/300dpi)
4. If you don't have a logo, include how your company/name should be displayed

## FULL PAGE

7.5" WIDTH X 10" HEIGHT

## EIGHTH PAGE

3.75" WIDTH X 2.5" HEIGHT

## HALF PAGE

7.5" WIDTH X 5" HEIGHT

## QUARTER PAGE

3.75" WIDTH X 5" HEIGHT

# CONGRATULATORY AD SPECS

## Preferred advertisement file types:

1. eps/ai
2. pdf
3. jpeg/gif/tiff/png (high-res/300dpi)

## Preferred logo file types:

1. eps/ai
2. pdf
3. jpeg/gif/tiff/png (high-res/300dpi)
4. If you don't have a logo, include how your company/name should be displayed

